

# Why People Join Multilevel Marketing Companies?



**63%**

join to make money by  
selling the product or  
service to others



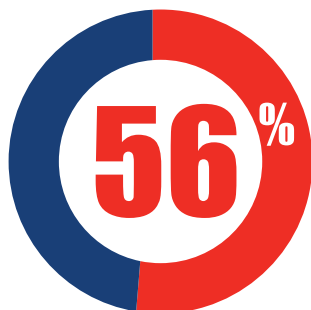
**23%**

want to make money by  
recruiting others to sell

**43%**



want to purchase the company's  
products/services at a discount for  
personal use



are making less than  
**< \$35,000/yr**  
at the time