

Nestlé in Society: Creating Shared Value

AARP Foundation
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Nutrition, Health, and Wellness
Nestlé USA

Creating Shared Value: Our Definition

“For a company to be successful over the long term and create value for shareholders, it must create value for society.”

Creating Shared Value is built up on a set of principles and values... based on respect.”

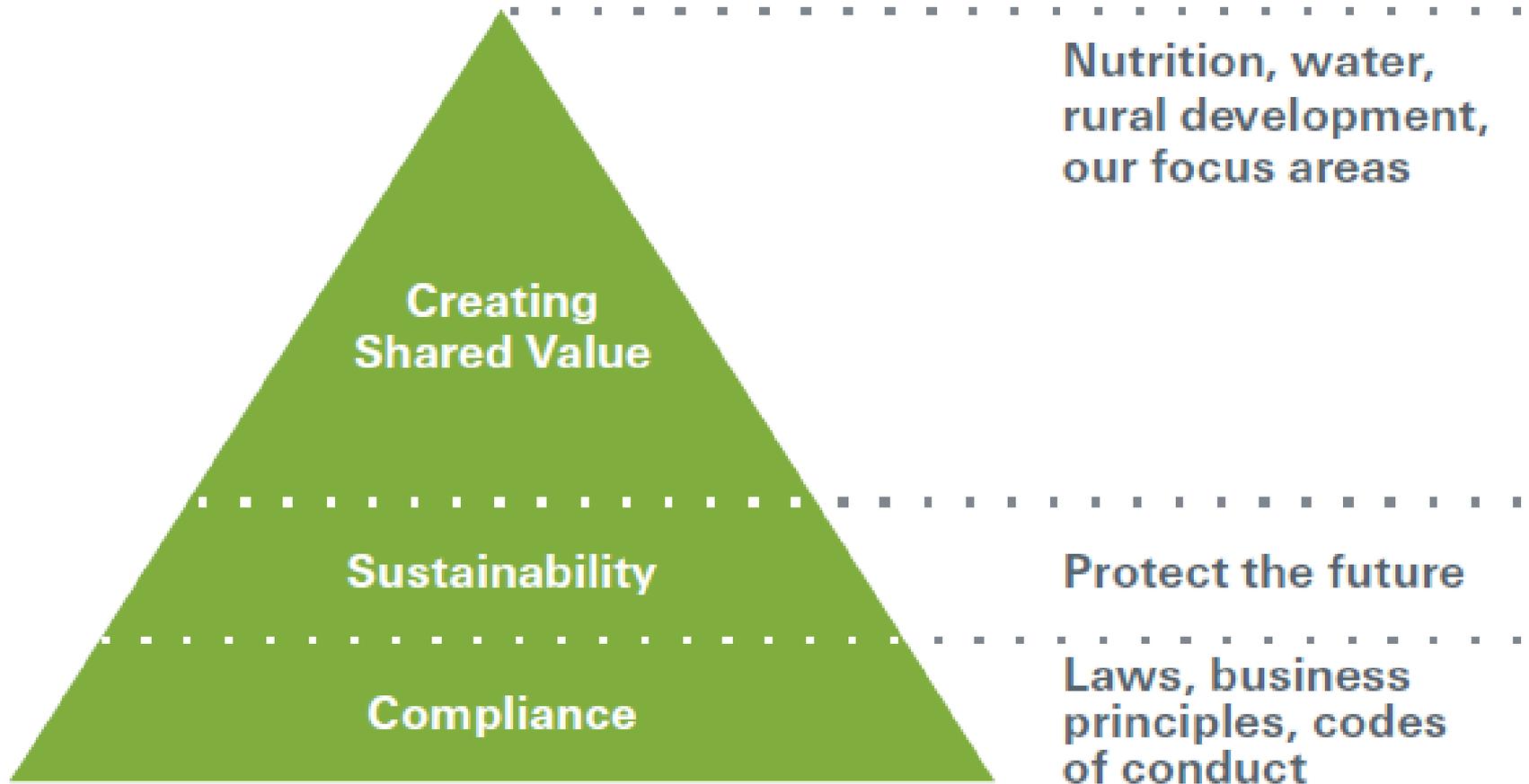


Peter Brabeck-Letmathe, Chairman of the Board, Nestlé S.A.



Paul Bulcke, Chief Executive Officer, Nestlé S.A.

Creating Shared Value at Nestlé



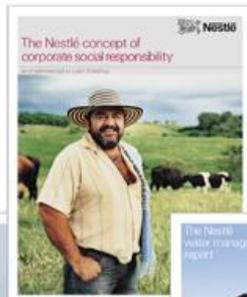
The Role of Business in Society

Evolving Approaches



From Storytelling to Commitments

2005
The Nestlé Concept of CSR as Implemented in Latin America



2007
The Nestlé Creating Shared Value Report



2009
The Nestlé CSV summary Report



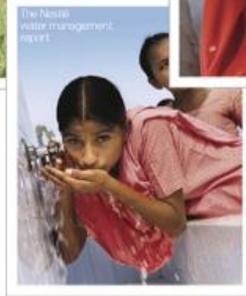
2011
The Nestlé CSV and Water Summary Report



2013
Nestlé in Society: CSV and Meeting our Commitments



2004
The Nestlé Commitment to Africa



2006
The Nestlé Water Management Report



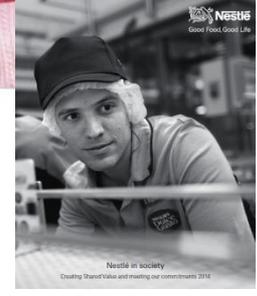
2008
The Nestlé CSV and Nutrition Report



2010
The Nestlé CSV and Rural Development Summary Report



2012
Nestlé in Society: CSV and Meeting our Commitments



2014
Nestlé in Society, Creating Shared Value and meeting our commitments

Our Commitments 2013



Nutrition

Build knowledge leadership in children's nutrition

Lead the industry in nutrition and health research through collaboration

Provide nutritionally sound products designed for children

Help reduce the risk of undernutrition through micronutrient fortification

Reduce sodium (salt) in our products

Reduce sugars in our products

Reduce saturated fats and remove trans fats in our products

Encourage consumption of whole grains and vegetables

Deliver nutrition information and advice on all our labels

Provide portion guidance for consumers

Promote healthy diets and lifestyles, including physical activity

Promote healthy hydration as part of a healthy lifestyle

Provide education programmes for good nutrition and feeding practices

Ensure responsible marketing communication to children

Market breast-milk substitutes responsibly



Rural development and responsible sourcing

Roll out the Rural Development Framework to understand the needs of farmers

Implement responsible sourcing in our supply chain

Roll out the *Nestlé Cocoa Plan* with cocoa farmers

Roll out the *Nescafé Plan* with coffee farmers



Water

Work to achieve water efficiency and sustainability across our operations

Advocate for effective water policies and stewardship

Treat the water we discharge effectively

Engage with suppliers, especially those in agriculture

Raise awareness on water conservation and improve access to water and sanitation across our value chain



Environmental sustainability

Improve resource efficiency in our operations

Improve the environmental performance of our packaging

Assess and optimise the environmental impact of our products

Provide climate change leadership

Preserve natural capital, including forests

Provide meaningful and accurate environmental information and dialogue



Our people, human rights, and compliance

Assess and address human rights impacts in our operations and supply chain

Eliminate child labour in key commodities

Ensure that all employees and stakeholders can easily report possible compliance violations

Work against corruption and bribery

Ensure that all Nestlé units have basic safety and health protection systems for all employees

Enhance gender balance in our workforce

Offer 20 000 job opportunities for young people below 30 years of age at Nestlé in Europe

Provide CSV, nutrition (NQ) and environmental sustainability training for our employees

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Rural development and responsible sourcing

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Work to achieve water efficiency and sustainability across our operations

Advocate for effective water policies and stewardship

Treat the water we discharge effectively

Work with suppliers, especially in high-risk areas

Improve water access to rural communities and increase their value



Environmental sustainability

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Provide climate change leadership

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Environmental sustainability

Improve resource efficiency in our operations

Improve the environmental performance of our packaging

Reduce the environmental footprint of our products



Our people, human rights, and compliance

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Eliminate child labour in key commodities

Engage employees and an easily report compliance violations

Prevent corruption and bribery

Ensure all Nestlé units have basic health protection systems in place

Ensure gender balance in our workforce

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Provide climate change information

Preserve biodiversity and ecosystems

Provide accurate information



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Offer 20 000 job opportunities for young people below 30 years of age at Nestlé in Europe

Provide CSV, nutrition (NQ) and environmental sustainability training for our employees

Eliminate child labour in key commodities (cocoa, hazelnuts, vanilla)

Stakeholder Convenings



Washington D.C.
2008

Kuala Lumpur
2009

Geneva
2009

New Delhi
2011

Nairobi
2012

London
2011, 2012,
2013, 2014

Jakarta
2014

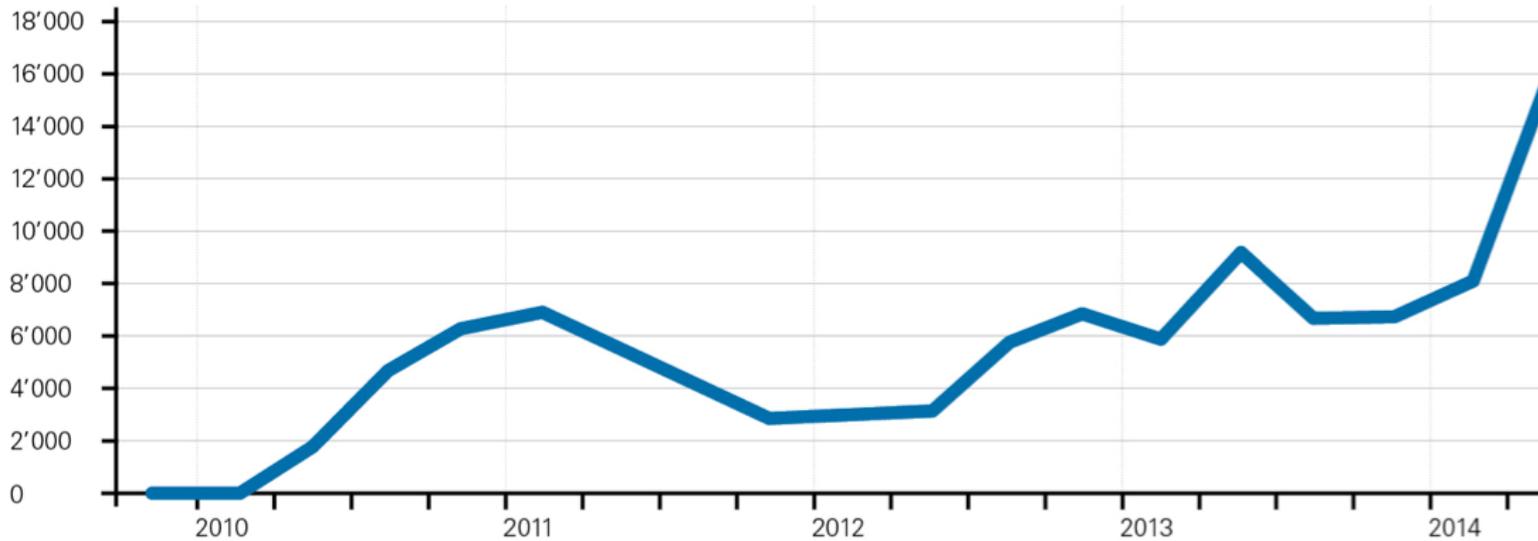
Feedback from Stakeholder Engagement London Convening, 2014

"Very encouraging indeed to see the CSV process coming of age. There is no longer surprise that Nestlé actually wants to listen. There was real trust here that what has been said will lead to change."

"Offers stakeholders a safe space to freely talk about the issues. We see that Nestlé is taking our points into consideration and we see results."

"I felt that the Nestlé representatives were genuinely open and in listening mode."

CSV and Nestlé Conversation has grown



Source: **Radian6**

CSV a Global Conversation

