

DEMOGRAPHICS OF THE 50+ POPULATION

Americans Aged 50 +

- 106,367,086 individuals representing 35% of the population
- Median household income of \$56,000 and a median net worth of \$195,000
- Average debt level of \$6,500

Source: 2014 Current Population Survey

Americans Aged 50 +



- Almost two-thirds are married (63%)
- Over half have at least some college education (54%)
- Slightly less than half are employed (46%) but this is concentrated in the 50 to 64 age group
- Only 11% are in poverty
- Almost all have health insurance (91%)
- 76% consider their health to be excellent or good
- Only 14% have children under 18 at home

Source: 2014 Current Population Survey

Americans Aged 50 +



- African-Americans and Latinos aged 50+:
 - Have lower median household incomes
 - Were less likely to have attended college
 - More likely to experience poverty
 - Less likely to have health insurance
 - Less likely to consider their health excellent or good
 - More likely to have children under 18 at home

Source: 2014 Current Population Survey